

# XenDesktop

## Complete app and desktop virtualization for the mobile workforce

Citrix® XenDesktop® delivers Windows apps and desktops as secure mobile services. With XenDesktop, IT can mobilize the business, while reducing costs by centralizing control and security for intellectual property. Incorporating the full power of XenApp®,

XenDesktop can deliver full desktops or just the apps to any device. HDX® technologies enable XenDesktop to deliver a native touch-enabled look-and-feel that is optimized for the type of device, as well as the network.

### Comprehensive app and desktop virtualization to deliver any use case

Meet the demands of any users with a robust platform that streamlines operations and reduces deployment costs by as much as 30% with flexible delivery options

Benefits and Features	XenApp	XenDesktop
<b>XenApp published apps</b> for secure access to 5 generations of Windows apps on any device	•	•
<b>XenApp published desktops</b> for maximum IT control and lowest cost	•	•
<b>VDI desktops</b> for maximum personalization		•
<b>VDI with Personal vDisk</b> for maximum personalization with single image management		•
<b>Hosted physical desktops</b> when hypervisors aren't required		•
<b>Remote PC access</b> for secure, direct connections to office PCs		•
<b>Offline client virtualization</b> for disconnected user requirements		•

### Empower employee productivity by working anywhere

App compatibility using 5 generations of Windows apps seamlessly, instantly “mobilizing” Windows corporate applications for use on any unsecured, unmanaged tablets and smartphones

Benefits and Features	XenApp	XenDesktop
<b>HDX user experience optimization</b> for multimedia redirection, collaboration, and USB peripherals	•	•
<b>HDX 3D Pro</b> performance optimization for 2D and 3D graphics, design, and engineering apps	•	•
<b>HDX Mobile</b> optimizes Windows apps for mobile touch screen environments	•	•
<b>WAN optimized</b> networking for long distance, limited bandwidth, high latency connections	•	•
<b>Unified Communications optimization</b> reduces latency with local voice and video media processing	•	•
<b>Instant on access</b> expedites the user logon process for fast access to the apps users need most	•	•

### Empower employees with choice

Increase employee satisfaction, productivity, employee retention and recruiting while reducing the costs of employee onboarding and exits by delivering apps and desktops as an on-demand service that is provisioned in real time rather than hours of labor required to prepare traditional hardware

Benefits and Features	XenApp	XenDesktop
<b>Any device access</b> with “follow-me apps” from over a billion devices including Windows, Mac, iOS, and Android or any HTML5-enabled browser	•	•
<b>Enterprise app store</b> for user self-service selection of authorized apps	•	•
<b>Universal Printing services</b> delivers a bandwidth optimized, print-anywhere solution eliminating the need for native drivers	•	•
<b>Support</b> for 16-, 32-, 64-bit apps on WS 2008R2/ 2012R2 and WinXP/7/8	•	•
<b>Support</b> for USB 3.0 devices with automatic drive mapping and redirection	•	•

## Decrease risk of data loss while securing corporate access

Secure the organization against data loss of intellectual property and sensitive private information through centralization of applications and keeping all data in the datacenter, simplifying security compliance and data protection through new security certifications

Benefits and Features	XenApp	XenDesktop
<b>Centrally secured apps in the datacenter delivered to any device</b>	•	•
<b>Centrally secured desktops</b> in the datacenter delivered to any device		•
<b>High security</b> with multi-factor authentication, and activity logging for compliance support	•	•
<b>SmartAccess</b> fine-grained context-based policy controls for scenario-based access restrictions	•	•
<b>ShareFile® integration</b> for optimized on-demand, on or off-premise data sync and sharing	•	•
<b>Simplify security compliance and data protection</b> as evidenced by achieving FIPS compliance and Common Criteria evaluation.	•	•

## Reduce cost and complexity of application and desktop management

Dramatically reduce storage and application management costs with innovative single image provisioning technology that obliterates the need for expensive, shared storage while streamlining application deployment and lifecycle management processes by eliminating the need to manage and patch individual systems

Benefits and Features	XenApp	XenDesktop
<b>Simple to deploy</b> with 5 min setup and easy-to-use Studio console	•	•
<b>Simplify operations</b> with Director helpdesk console and built-in EdgeSight® performance analytics	•	•
<b>High availability</b> architecture assures that users can always get apps or desktops regardless of maintenance or unplanned outages even in the event of a DB failure with new connection leasing technology	•	•
<b>Hybrid cloud provisioning</b> seamlessly flex or grow from the data-center to nearly any public cloud	•	•
<b>Automated app and desktop thin provisioning</b> delivers unprecedented storage performance greatly minimizing storage costs and complexity	•	•
<b>Microsoft App-V integration</b> automatically provisions apps directly from the industry standard app virtualization technology	•	•
<b>Integrated Profile management</b> delivers personalized desktops with single image management	•	•
<b>AppDNA™</b> app compatibility testing and migration tools offers the full power of AppDNA to assist with OS migrations	•	•
<b>Enterprise scalability</b> for 100,000+ users and 1,000 servers	•	•
<b>Open Architecture</b> permits any hypervisor, storage and 3rd party management integration	•	•
<b>Microsoft System Center integration</b> streamlines operations and lifecycle management	•	•
<b>Integration with NetScaler HDX Insight™</b> technology for end-to-end network monitoring of end user experience	•	•
<b>App usage reporting provides</b> insight into published application usage which can be leveraged to optimize the infrastructure	•	•



### About Citrix

Citrix (NASDAQ:CTXS) is a leader in mobile workspaces, providing virtualization, mobility management, networking and cloud services to enable new ways to work better. Citrix solutions power business mobility through secure, personal workspaces that provide people with instant access to apps, desktops, data and communications on any device, over any network and cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive. With annual revenue in 2013 of \$2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million users globally. Learn more at [www.citrix.com](http://www.citrix.com).

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